

State Seniors Come and Try Day Sunday 9 June, 2013

Hold a 'Seniors Come and Try Day' at your Club/Centre and offer a great tennis experience for all adults throughout QLD







Tennis Queensland is investing in a region-wide Come and Try Day for <u>YOUR</u> tennis club/centre. This Come and Try Day will help you promote your venue to the growing 35+ age group so that you can increase players and members joining your club!

With your help, we can make this a successful event!

Your Come and Try Day will be supported with:

- Information posters/flyers for the day, including an electronic editable version for each club
- Community radio & television promotion
- Tennis Queensland and Regional website stories & inclusion in the TQ 'Down the Line' e-newsletter
- Media releases prior to the day to local media contacts
- Giveaways, prizes & signage (where available) for participating clubs to use at the event
- Assistance by your local Community Tennis Officer (CTO) in organising aspects of the day

Your involvement requirements include:

- Holding a Come and Try Day at your participating venue from 9am 12pm Sunday 9 June
 2013 and ensure that a visitor registry is taken on the day (template to be provided by Tennis Old)
- Advertising the Open Day at your Club prior, and any other ways you can assist in getting the message out to your contacts (e.g. local businesses, libraries)
- Having coach and club representatives present to engage participants, as well as showcase the services your clubs offer
- Supplying flyers to promote your club's services / social / fixtures etc
- Having tennis demonstrations and opportunities available to provide participants
- Supplying photos from the day to your Community Tennis Officer

2012 State Seniors Come and Try Day Expression of Interest Form



Please submit by COB Wednesday May 8, 2013 to be included in this opportunity!

We want to be part of the 2013 State Seniors Come and Try Day...

| - | | | | | | | |
|---|--|-------|----------------|---------|-------|--|------------|
| | Affiliated Body: | | | | | | |
| • | Region (please circle): | | | | | | |
| | Gold Coast | Metro | Sunshine Coast | Central | North | Far North | South/West |
| | Contact name: | | | | | | |
| | Coach's name/business name: | | | | | | |
| | Facility physical address: | | | | | | |
| Ī | Contact telephone number: | | | | | | |
| Ī | Email address: | | | | | | |
| • | Delivery address for giveaways and marketing: | | | | | | |
| _ | | | | | | | |
| | We will provide the following at our State Seniors Come and Try Day (let us have an idea of what you will have on show): | | | | | | |
| | Prize draws | | | | | BBQ | |
| | | | | | | □ Exhibition match□ Volunteer/member assistance | |
| | Other activities: | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | Signed: | | | Name: | | | |
| | On behalf of | : | | Date: | | | |
| | | | | | | | |

Please return this form by COB Wednesday May 8, 2013 if you would like to be a part of this opportunity to Tanya Corbett, Community Tennis Officer, Tennis Queensland via tcorbett@tennis.com.au

Conditions

- This offer only applies to financial Tennis Queensland affiliated bodies.